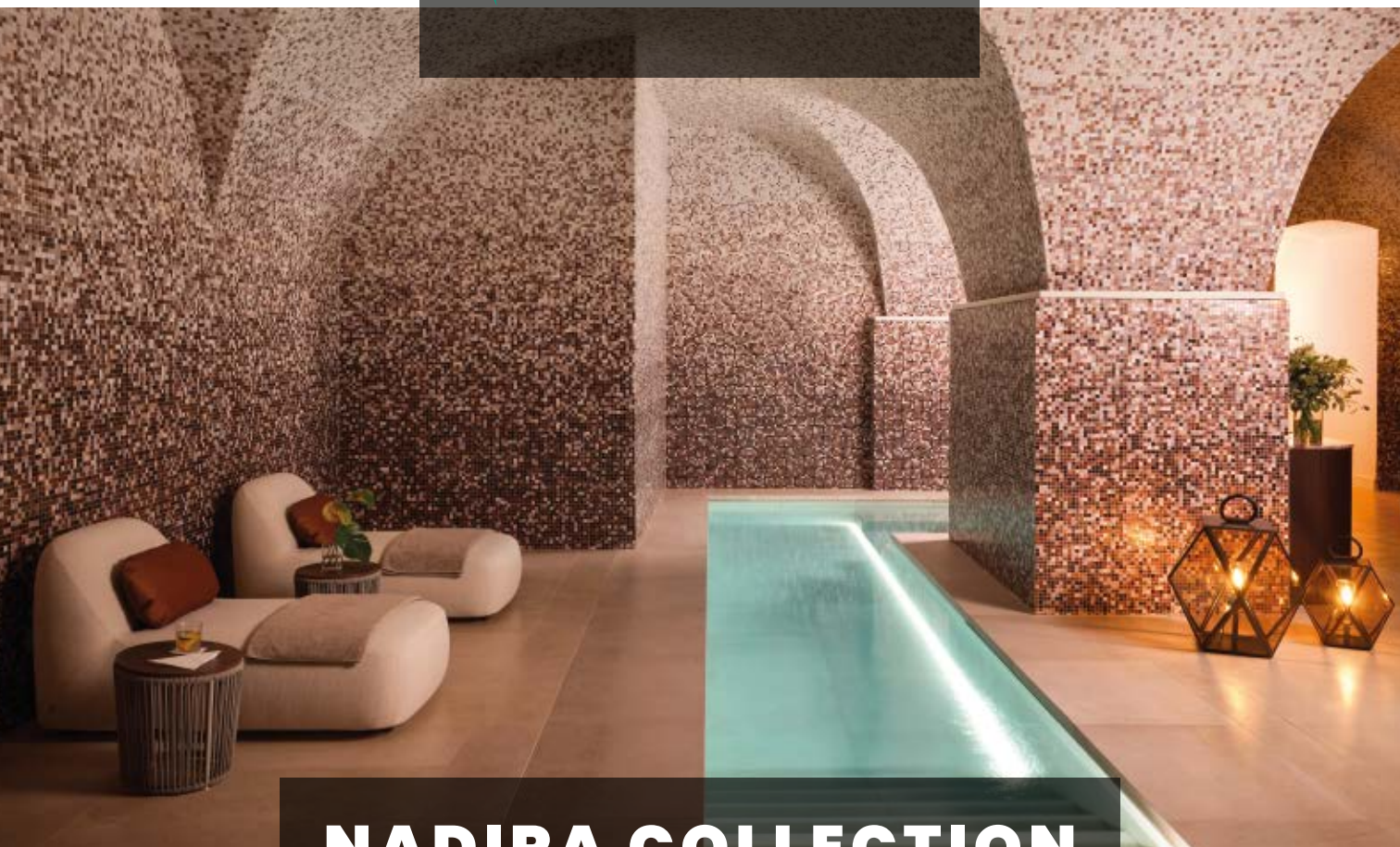




NADIRA COLLECTION

transform the elements of the SPA into a **structured,**
distinctive and **signature** wellness experience



Nadira COLLECTION

Wellness solutions **BY NADIRA** for your **b&b/hotel**

The Nadira Collections transform the elements of the wellness centre into structured layouts, designed to provide a distinctive premium additional offering for b&b/hotel.

WHAT IS INCLUDED:



A suggested combination of SPA elements
(sauna + turkish bath + sensory shower)



A level of completeness
(basic / intermediate / complete / outdoor)



A specific sensory objective



An economic objective
(differentiation / increasing average stay / premium offer)



A suggested signature scent



WHY CHOOSE a Nadira Collection?

1. BECAUSE IT IS EASIER TO SELL

A Nadira Collection:

- has a name
- has a clear term
- has a sensory objective
- has a guided sequence

This allows the B&B/hotel to:

- explain the offer in few seconds
- easily include it in the spa menu
- sell it as an experience, not just as an access to the places

With individual products, all this has to be invented

2. BECAUSE IT INCREASES ECONOMIC VALUE

A Nadira Collection allows you to:

- offer fixed-price experiences
- create levels (basic, intermediate, complete)
- facilitate upgrades and packages
- increase the average SPA spend

The same elements, sold individually, generate less value and more confusion

3. BECAUSE IT SIMPLIFIES MANAGEMENT

With a Nadira Collection, the b&b/hotel receives:

- a tried-and-tested combination of elements
- suggested durations
- a clear sequence
- sensory guidelines

This means:

- less improvisation
- more confident staff
- a more consistent experience for the guest

With individual elements, every session is different



WHY CHOOSE a Nadira Collection?

4. BECAUSE IT PREVENTS DESIGN MISTAKES

Many SPAs were founded with:

- installed elements that are rarely used
- underutilised spaces
- investments that are not fully promoted

The Nadira Collections:

- help to choose what you really need
- prevent unnecessary oversizing
- create logical flow into the spaces

The project was designed for the real use

5. WHY IT GIVES IDENTITY TO THE SPA

A Collection:

- tells a story
- creates memory
- makes the spa instantly recognisable

Guests remember:

"We did a wellness path..."

Not:

"There was a sauna"

6. BECAUSE IT IS SCALABLE OVER TIME

With Nadira:

- you can start with a basic Collection
- expand by adding elements
- keep consistency
- update the offer without having to start all over again

With individual elements, each expansion is disconnected

A photograph of a modern wellness space. The walls are made of rough-hewn stone. In the foreground, there is a dark wooden cabinet with a glass top, holding several vases and a small potted plant. To the right, a white bathtub is partially visible. In the foreground, there is a wooden stool and a large, round, woven basket.

COLLECTION ORIGIN

The essence of structured wellness

Designed for b&b/hotel wishing to introduce a consistent and functional wellness area that can be put to immediate use

An introductory collection to the world of Nadira:
heat purifies, steam envelops, water revitalises.
The balance between body and breath born from three elements in perfect harmony.

LEVEL



SPA ELEMENTS

sauna, sensory shower, mini hydromassage pool

SENSORY OBJECTIVE

relaxation, unwinding

SIGNATURE SCENT

sweet orange, lavender, warm woody notes

WHY THIS FRAGRANCE:

- orange relaxes without sedating
- lavender helps to breathe more easily
- the woody note blends with the warmth of the sauna



COLLECTION

BALANCE

Dynamic and multi-layered wellness

Designed for hotels seeking a more advanced offering without yet entering the full premium segment

A trip between heat and cold, between energy and quiet. Water and steam alternate in a vital flow that revitalises body and mind.

LEVEL



SPA ELEMENTS

sauna, turkish bath, sensory shower, pool

SENSORY OBJECTIVE

reactivation, energy, circulation stimulation

SIGNATURE SCENT

eucalyptus, mint, green citrus fruits

WHY THIS FRAGRANCE:

- eucalyptus opens up the airways in the steam
- mint enhances the hot/cold contrast
- green citrus fruits provide a energy and freshness



COLLECTION

HARMONY

The complete wellness experience



*Ideal for resorts and properties
aiming for a distinctive and
competitive SPA center*

The most comprehensive collection by Nadira.

A ritual that combines Fire, Water, Air and Earth to
revitalises body and spirit.

Each stage is a fusion of technology, light and nature.

LEVEL



SPA ELEMENTS

sauna, turkish bath, dynamic sensory shower,
pool, salt cabin

SENSORY OBJECTIVE

balance, immersion, profound experience

SIGNATURE SCENT

warm wood, natural resins, white flowers

WHY THIS FRAGRANCE:

- the woody notes provide stability
- the resins accompany the path
- the white flowers add depth and richness



COLLECTION **NATURE**

Well-being in dialogue with the outside world

Ideal for properties looking to transform their outdoor space into a strategic positioning asset

Where the landscape becomes a source of well-being. The warmth of wood, the purity of the air and the hug of water come together in a ritual of freedom and contemplation under the open sky.

LEVEL



SPA ELEMENTS

panoramic outdoor sauna, cold shower, outdoor pool, open-air relaxation area

SENSORY OBJECTIVE

connection, freedom, natural regeneration

SIGNATURE SCENT

pine, aromatic herbs, fresh citrus fruits

WHY THIS FRAGRANCE:

- pine evokes freshness and depth
- herbs dialogue with the outdoor
- citrus notes bring a sense of lightness and freshness



***Choose a Nadira Collection
means buy the
right elements:***

- intelligently organised
- ready for sale
- easy to manage
- able to generate value

**The elements
build the SPA.**

**The COLLECTION
creates the EXPERIENCE
and the VALUE**

 **NADIRA**
YOUR COMFORT STYLE